



ARE YOU AN INNOVATOR OR DISRUPTER? BRING YOUR IDEA TO MARKET WITH SUPPORT FROM THE VENTURE ACCELERATION PROGRAM

The Venture Acceleration Program is based on Steve Blank's Customer Development Model and Eric Ries' Lean Startup framework. This Venture Growth Model defines the growth process for startup in four stages: Product Validation, Market Validation, Market Penetration and Market Expansion.

Entrepreneurs are guided through the Venture Growth Model by SRCTec's Executive in Residence. This intensive four-day training is then followed by 9 months of continued support, networking opportunities, access to funding and access to corporate services to help grow each venture. This is a true incubation process to help push entrepreneurs through the necessary stages for growth and development.

- TRAINING
- EXECUTIVE IN RESIDENCE
- WORKSHOPS & SEMINARS
- RESOURCE DATABASE